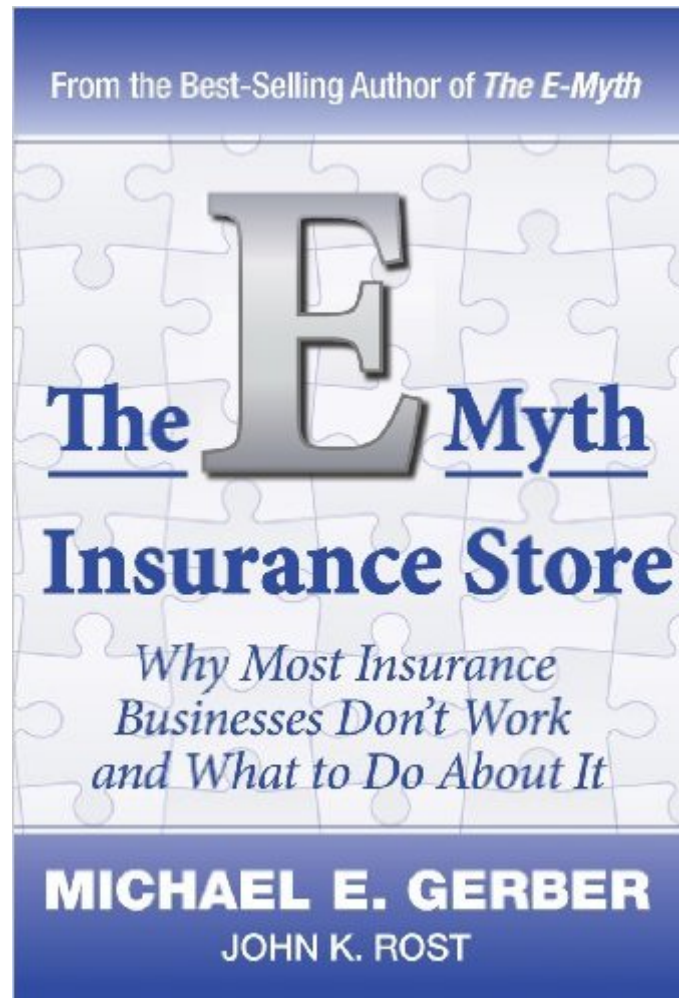


The book was found

The E-Myth Insurance Store



Synopsis

RUNNING A SUCCESSFUL insurance business is a juggling act. You need expertise in your area of insurance to provide services to clients. You also need the know-how to run a small business. You've probably been well prepared by your education or experience for the technical ins and outs of an insurance business. Yet what training has prepared you to run a business? The E-Myth Real Insurance Store fills this knowledge gap, giving you a complete toolkit for either starting a successful business from scratch or maximizing an existing business's performance. Loaded with practical, powerful advice you can easily use, this one-stop guide helps you realize all the benefits that come with a thriving insurance business. Combining the wisdom of renowned business development expert Michael E. Gerber and the insurance expertise of John K. Rost, the E-Myth Insurance Store, equips you to:

- Liberate yourself from the predictable and often overwhelming tyranny of unprofitable, unproductive, and time-consuming routines
- Transform yourself from a successful insurance business technician into a successful insurance business entrepreneur
- Rethink your practice, shifting from tactical thinking (working *in* your business) to strategic thinking (working *on* your business)
- Stop trading time for dollars
- Manage those processes through which people get things done, which becomes your Management System for everything you do
- Implement innovative systems to produce consistent results as your practice grows
- Take the sanctity of time seriously, blocking time for entrepreneurial work
- Create the story that becomes the heart of your practice
- Leading an insurance business can seem like a daunting task, with too few hours in the day, too many petty management issues, and a constant struggle to create and implement systems to help you grow.

The E-Myth Real Insurance Store offers you a road map to create an insurance business that's self-sufficient, growing, and highly profitable. Take your business to levels you didn't think possible with this unique guide!

--This text refers to the Audio CD edition.

Book Information

Hardcover: 200 pages

Publisher: Michael E. Gerber Companies (April 17, 2013)

Language: English

ISBN-10: 1618350080

ISBN-13: 978-1618350084

Product Dimensions: 5.5 x 0.6 x 8.5 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,051,986 in Books (See Top 100 in Books) #11 in [Books > Business & Money > Insurance > Automobile](#) #65 in [Books > Business & Money > Small Business & Entrepreneurship > Franchises](#) #5317 in [Books > Engineering & Transportation > Automotive](#)

Customer Reviews

Good info!!!!

Very informative

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The E-Myth Insurance Store: Why Most Insurance Businesses Don't Work and What to Do About It
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The E-Myth Insurance Store Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance)
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